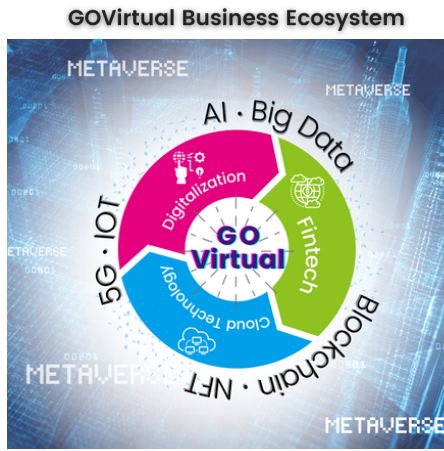


Seize Boundless Business Opportunities in the New Virtual Economy

The concept of Metaverse shapes the importance of VIRTUAL Economy and Community and it tells how critical for enterprises to implement truly "GOVirtual" strategies. The on-demand economy has also reshaped the ways people are doing business today. Industries, including banking, retail, education, healthcare, etc. have undergone tremendous changes. Enterprise are embracing digital transformation to stay competitive and relevant. An array of technologies, such as AI engineering, AIoT, Blockchain, Cloud Technology, NFT and PssS, are all under spotlights. All these technologies and innovations will emerge and continue to drive the future of business world.



BUSINESS GOVirtual Expo & Conference (BUSINESS GOVirtual) gathers leading IT companies and solutions providers under one roof to demonstrate their latest technologies. It is the one and only platform in town to showcase key technological advancements for social and business engagement in the virtual age. Be active and go virtual to become the key for enterprises to stay competitive and chase for future growth.

Unleash market potential from Guangdong-Hong Kong-Macao Greater Bay Area (GBA)

The development of GBA is accorded the status of key strategic planning in Chinese government's blueprint, with great significance in China's initiative on innovation-driven development. Strategically held in Hong Kong, the international innovation and technology hub, Business GOVirtual serves as a communication platform for tech companies in the region to exchange ideas, collaborate and foster partnerships. Join us in July 2022 to unleash the market potential and grow your business to new heights.

3 Focused Exhibits



Digital Evolution



Sustainable Cloud



Virtual Bank & FinTech

Other Exhibits

- Digital Sales Management
- Marketing Technology
- Supply Chain & Logistics
- Conference Collaboration
- eCommerce

Themed Pavilions

- Greater Bay Area Trailblazer Showcase
- Future · Connected by 5G
- Young Tech Meet-Up
- Security Park
- Cloud Technologies
- Data Center
- Blockchain

Organizer



Principal Partner



MORE SHOW INFO



ENQUIRY

- +852 3520 3186
- +852 6207 8083

GOVirtual@baobab-tree-event.com

3,697

Visitors

68

Speakers

112

Conference Sessions

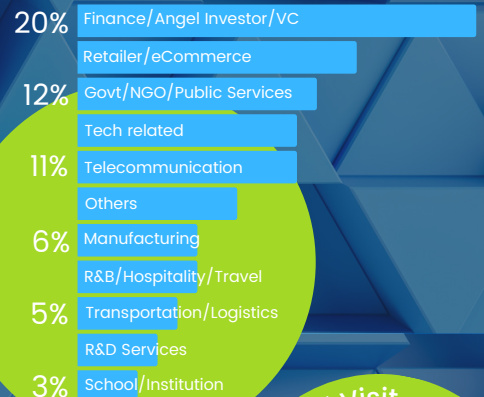
40+

Supporting Partners

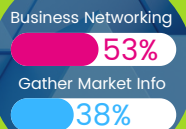
*Data from 2021 Show

2021 Visitor Profile

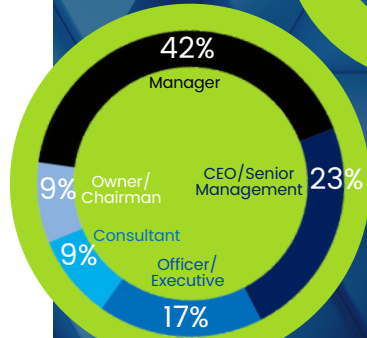
Business Type



Purpose of Visit



Job Level



Job Function

